



SAMARTH EDUCATIONAL TRUST
ARVIND GAVALI COLLEGE OF ENGINEERING

• ENGINEERING (B.Tech & M.Tech) • BCA • MCA • B.VOC
• NAAC & NBA Accredited • AN AUTONOMOUS INSTITUTE • ISO 9001:2015

Approved by AICTE, New Delhi, Recognized by Govt. Of Maharashtra, Mumbai & Affiliated to
DBATU, Maharashtra Technological University (DBATU), Lonere

• Address: A Panmalewadi, P.O. Satara,
Tal. & Dist. Satara-415 015 (Maharashtra)
• Phone: 02192-201122, 201100
• e-mail: arvindgavali@rediffmail.com
• Website: www.arvind.edu.in
• Institute Code: Engg. ITE EN-6545
• BCA/245, MCA/245, B.VOC/245

Ref. No.: AGCE/Office/2025-26/142

Date: 15th October, 2025

OFFICE ORDER

It is hereby informed that the following staff members are appointed for **Digital Media Club Activity** of the Institute as designation shown against their names at Arvind Gavali College of Engineering, Satara.

| Name of the Member | Designation | Department | Role | Contact No. |
|-------------------------|---|----------------------------------|-------------|-------------|
| Dr. Sharad. S. Mullik | Principal / Director | Mech. Engg. | Chairman | 9850992250 |
| Mr. Vaibhav B. Raut | Campus Director | Mech. Engg. | Member | 9822525996 |
| Dr. Vishal. S. Hingmire | Asso. Professor, Dean Academics (Autonomy), Dean (IQAC) | E&TC Engg. | Member | 8482875175 |
| Mr. Suhas P. Patil | Asst. Professor, Dean Academics (DBATU) | Mech. Engg. | Member | 9860928844 |
| Dr. Deepali S. Shinde | Asso. Professor & HOD, Dean Student Affairs | Elect. Engg. | Member | 8766548436 |
| Dr. Madhuri M. More | Asso. Professor | Basic Sciences and Humanities | Coordinator | 8766548436 |
| Mr. Ranjit A. Katkar | Assistant Professor & HOD | Civil Engg. | Member | 9561189617 |
| Ms. Pradnya Salunkhe | Assistant Professor | B. Voc. | Member | 9665819803 |
| Ms. Mrunali Dhanawade | Assistant Professor | BCA | Member | 9552617452 |
| Ms. Priyanka R Salunkhe | Assistant Professor | Comp. Sci. Engg. | Member | 9960554285 |
| Ms. Dhanashri Galkwad | Assistant Professor | E&TC Engg. | Member | 9730774823 |
| Ms. Sharaddha Dharme | Assistant Professor | Elect. Engg. | Member | 8010249729 |
| Ms. Priya Y. Kuthe | Assistant Professor | Basic Sciences and Humanities | Member | 9146749619 |

PRINCIPAL/DIRECTOR

(Dr. S. S. Mullik)
Principal

Samarth Educational Trust
Arvind Gavali College of Engineering
Panmalewadi, Satara

Cc to:

1. All Deans & HODs
2. Registrar, AGCE, Satara
3. All Committee Members
4. All staff members, for information
5. Personal file





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* AICTE ID: 1-4210711 * AISHE Code: C-11245 * DTE Code: EN-6545 * DBATU Code: 6545 * MSBTE Code: 1617

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Email: agcenggsatara@gmail.com
Website: www.agce.edu.in

DIGITAL MEDIA CLUB ACTIVITY REPORT 2025-26

| | | | |
|--|-------------------|--|-------------------------|
| Name of Department/College | | AGCE Satara | |
| Type of the Program/Event: | | Digital Media Club Activities | |
| Title of Program: | | Guest Lecture on Creative Logo Design and Branding | |
| Date: | 03/10/2025 | Time: | 4.00 pm- 5.00 pm |
| Faculty Co-ordinator for the Event: | | Dr. Madhuri More | |
| Student / Faculties Co-ordinator for the Event: | | Ms. Pradnya Salunkhe, Mr. Ranjit A. Katkar, Mr. Chetan K. Saste, Mr. Dayanand B. Jagtap, Ms. Sharaddha A. Dharme, Mr. Abhijit T. Bhasale, Ms Pratiksha J. Chavan, Mr. Yash Thorat, Mr. Mangesh Patil | |
| Objective of the Program/Event | | <ul style="list-style-type: none"> To develop students' creative and technical skills in the field of digital communication. To promote digital storytelling, visual communication, and media literacy among students. To encourage teamwork, innovation, and social awareness through media-based activities. To familiarize students with digital tools like Canva, Photoshop, Filmora, and AI platforms. To enable students to express ideas through photography, videography, design, and marketing. | |
| Participated Students: | 25 | Faculties: | 05 |
| Venue: | | Classroom, Room no-202 | |
| Expert/ Guest/Speakers: | | Mr. Tanmay Pawar | |
| Attendance Sheet | | Attached in Annexure_01 | |



About the Program/Activity:

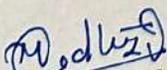
Mr. Tanmay K. Pawar, Assistant Professor and expert in **Computer Science and Engineering**, delivered the lecture. He introduced students to the fundamentals of logo design, including the importance of color psychology, typography, symbolism, and composition in building a brand identity.

The photographs offer a glimpse into the past, capturing cherished memories:



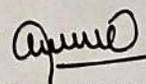
Program Outcome: After participating in this activity, students were able to:

- Students gained practical knowledge of **creative design concepts** and **digital branding techniques**.
- The lecture inspired participants to explore **digital media tools** for logo generation.
- The session encouraged innovation, visual storytelling, and the application of design thinking in engineering and business contexts.


Program Co-ordinator


Dean, Student Affairs


Dean Academics


Principal/ Director





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DIGITAL MEDIA CLUB ACTIVITY REPORT 2025-26

| | | | |
|-------------------------------------|------------|--|------------------|
| Name of Department/College | | AGCE Satara | |
| Type of the Program/Event: | | Club Activities | |
| Title of Program: | | Discussion on Weekly Activity Schedule of Digital Media Club | |
| Date: | 03/10/2025 | Time: | 4.00 pm- 5.00 pm |
| Faculty Co-ordinator for the Event: | | Dr. Madhuri More | |
| Student Co-ordinator for the Event: | | Dr. Madhuri M. More, Ms. Pradnya Salunkhe, Mr. Ranjit A. Katkar, Mr. Chetan K. Saste, Mr. Dayanand B. Jagtap, Ms. Sharaddha A. Dharme, Mr. Abhijit T. Bhasale, Ms Pratiksha J. Chavan, | |
| Objective of the Program/Event | | <ul style="list-style-type: none">• To develop students' creative and technical skills in the field of digital communication.• To promote digital storytelling, visual communication, and media literacy among students.• To encourage teamwork, innovation, and social awareness through media-based activities.• To familiarize students with digital tools like Canva, Photoshop, Filmora, and AI platforms.• To enable students to express ideas through photography, videography, design, and marketing. | |
| Participated Students: | 24 | Registration Fee: | --- |
| Venue: | | Classroom, Room no-207 | |
| Expert/ Guest/Speakers: | | Dr. Madhuri More | |
| Attendance Sheet | | Attached in Annexure_01 | |



About the Program/Activity:

This interactive session helped students understand the **objectives and learning outcomes** of each weekly activity. It encouraged them to participate actively, plan content creatively, and manage time effectively. The discussion also helped students **enhance their digital knowledge and technical skills**, improve teamwork, and gain exposure to modern media tools and communication techniques. Overall, the program was informative, motivating, and beneficial for increasing students' knowledge in the field of **digital media and creative communication**.

The photographs offer a glimpse into the past, capturing cherished memories:

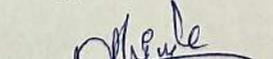


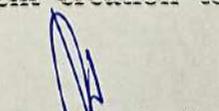
Program Outcome:

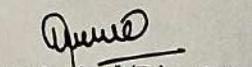
After participating in this discussion session, students were able to:

1. Understand the **objectives and weekly planning** of Digital Media Club activities.
2. Develop **team collaboration and communication skills** for organizing media-based events.
3. *Gain awareness about **digital content creation tools** like Canva, Photoshop, Filmora, and AI applications.*


Co-ordinator


Dean, Student Affairs


Dean, Academics


Principal/Director





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DIGITAL MEDIA CLUB ACTIVITY REPORT 2025-26

| | | | |
|--|-------------------|--|-------------------------|
| Name of Department/College | | AGCE Satara | |
| Type of the Program/Event: | | Digital Media Club Activities | |
| Title of Program: | | Graphic Design and Digital Marketing | |
| Date: | 05/12/2025 | Time: | 4.00 pm- 5.00 pm |
| Faculty Co-ordinator for the Event: | | Dr. Madhuri More | |
| Student / Faculties Co-ordinator for the Event: | | Ms. Pradnya Salunkhe, Mr. Ranjit A. Katkar, Mr. Chetan K. Saste, Mr. Dayanand B. Jagtap, Ms. Sharaddha A. Dharme, Mr. Abhijit T. Bhasale, Ms Pratiksha J. Chavan, Mr. Yash Thorat, | |
| Objective of the Program/Event | | <ul style="list-style-type: none">• To introduce participants to the fundamentals of graphic design and creative visual communication.• To train students in using popular design tools such as Canva, Photoshop, and Illustrator.• To develop awareness about digital marketing strategies, social media branding, and online promotional techniques.• To enhance students' ability to create visually appealing designs for academic, professional, and entrepreneurial use.• To provide practical exposure to content creation, campaign planning, and audience engagement. | |
| Participated Students: | 23 | Faculties: | 4 |
| Venue: | | Classroom, Room no-202 | |
| Expert/ Guest/Speakers: | | Mr. Kiran Babar, Access Institute Satara | |
| Attendance Sheet | | Attached in Annexure_01 | |



About the Program/Activity:

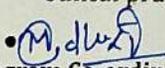
The Digital Media Club of Arvind Gavali College of Engineering, Satara organized a Graphic Design And Digital Marketing from 5th December 2025, between 4:00 pm to 5:00 pm. The session aimed to enhance students' understanding of digital creativity, design aesthetics, and brand communication through effective logo creation. The main objective of this activity was to equip participants with creative, technical, and strategic skills in graphic design and digital marketing, enabling them to design visually compelling content, build strong digital brand identities, and implement effective online marketing campaigns across modern platforms.

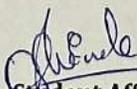
Photographs:



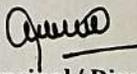
Program Outcome: After participating in this activity, students were able to:

- To develop strong communication skills, creative thinking, and technical proficiency in modern graphic design and digital marketing tools.
- Participants gain the ability to design visually compelling content, implement effective digital campaigns, and solve branding or communication challenges using innovative and ethical practices.


Program Co-ordinator


Dean, Student Affairs


Dean Academics


Principal/ Director





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DIGITAL MEDIA CLUB ACTIVITY REPORT 2025-26

| | | | |
|--|-----------------------------|--|------------------|
| Name of Department/College | | AGCE Satara | |
| Type of the Program/Event: | | Digital Media Club Activities | |
| Title of Program: | | Poster Making Competition 2025 | |
| Date: | 15/10/2025 To 17/10/2025 | Time: | 4.00 pm- 5.00 pm |
| Faculty Co-ordinator for the Event: | | Dr. Madhuri More | |
| Student / Faculties Co-ordinator for the Event: | | Ms. Pradnya Salunkhe, Mr. Ranjit A. Katkar, Mr. Chetan K. Saste, Mr. Dayanand B. Jagtap, Ms. Sharaddha A. Dharme, Mr. Abhijit T. Bhasale, Ms Pratiksha J. Chavan, Mr. Yash Thorat, | |
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| Participated Students: | 25 | Faculties: | 3 |
| Venue: | | Classroom, Room no-202 | |
| Expert/ Guest/Speakers: | | Dr. Madhuri More | |
| Attendance Sheet | | Attached in Annexure_01 | |



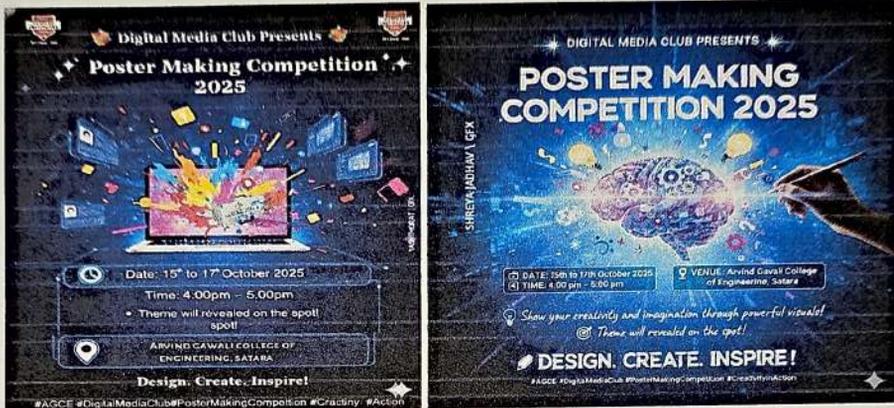
About the Program/Activity:

Social Awareness Themes

Environmental & Sustainability Themes

Cultural & Inspirational Themes

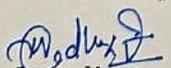
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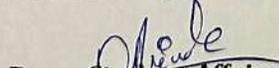


Program Outcome:

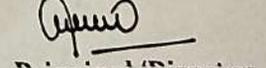
After participating in this activity, students were able to:

- Students demonstrated their **creativity, imagination, and design abilities** through poster creation.
- The activity enhanced students' **digital art and visual presentation skills**.
- Participants learned the importance of **theme-based expression and aesthetic**


Co-ordinator


Dean, Student Affairs


Dean, Academics


Principal/Director

